

VISION

To grow opportunities for Wellingtonians to participate in and enjoy athletics

PRIORITIES

VALUES

STRATEGIC OUTCOMES

INCREASED PARTICIPATION

1

Retain and attract athletes at all ages and stages

HONESTY

STRONGER CLUBS

2

Ensure events are meaningful and enjoyable

INCLUSIVITY

CAPABLE COMMUNITY

3

Club development

COLLABORATION

EFFECTIVE PARTNERSHIPS

4

Build club networks

INNOVATION

PERFORMANCE PATHWAYS

5

Volunteers

Coach & official development

Develop and enhance relationships with stakeholders

PASSION

Provide environment & support for athletes at all ages and stages to achieve performance goals



PURPOSE

To provide a thriving environment in which to enjoy athletics for life