



# Athletics Wellington

## Events Photography & Video Policy



### Policy Purpose:

To safeguard the privacy, safety, and dignity of all athletes participating at Athletics Wellington events while allowing parents, guardians and supporters to capture their athlete's moments and achievements both in photos and videos.

### 1. Scope:

This policy applies to all Athletics Wellington events, including but not limited to competitions, training sessions, and other related activities.

It is the responsibility of the manager for each meet to include photographic consent in the registration form and to advise the approved photographer(s) of any athletes that aren't to have their photos taken or be in the background of photos or videos.

### 2. Photography and Videography of Personal Children (up to the age of 18 years)

2.1 Parents, guardians, and family members are permitted to take photos and videos of their own children during events.

2.2 When photographing or filming one's own child, inadvertent capturing of other participants in the background is permissible, provided the primary focus remains on one's child.

2.3 Sharing of such photos or videos on public platforms should be done responsibly, ensuring other participants' faces or identifiable features are blurred or cropped if consent has not been obtained.

### 3. Event Photography and Videography

3.1 Any individual wishing to take photos or record videos of the event as a whole, or multiple participants, must obtain an official Athletics Wellington Photographer/Videographer Pass at least 4 weeks prior to the meet.

3.2 The Photographer/Videographer Pass must be visibly worn at all times during the event.

3.3 The pass can be granted by the Athletics Wellington General Manager or their designated representative.

3.4 Attendees at the events will be notified that official photographers are present.

3.5 If any adults, children, or young people express a concern to the photographer or explicitly ask not to be included in event photos, these wishes need to be adhered to.

### 4. Types of Photographer/Videographers Passes

4.1 **Season Pass:** This pass allows photography and videography throughout the entire athletic season. It is intended for individuals who regularly cover events and have an established relationship with Athletics Wellington.

4.2 **Day Pass:** This is a temporary pass granted for a specific event or date. It allows photography and videography only for the duration of that particular event.

### 5. Application for Photographer/Videographer Pass

5.1 Individuals must submit an application providing details of their intent, association with the event or participants, any relevant credentials, planned usage of the photos, and how people will be able to access them (including whether there will be a charge to do so)

*Policy document Approved and adopted 13 February 2024*

*Policy Review Date:*



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5.2 All applications will be reviewed by the designated authority, and the applicant will be required to be police vetted and may be asked to undergo a background check and/or provide additional documentation if deemed necessary.

5.2.1 Athletics Wellington recommends that any person wishing to have **Season Pass** with Athletics Wellington for the above purposes register as an approved Athletics NZ Community Volunteer [here](#) in the first instance and then notify AW General Manager of your submission and request for a Season Pass.

5.2.2 Athletics Wellington recommends that any person wishing to have a **Day Pass** must submit a request to the Athletics Wellington General Manager which includes a resume of your work in the field and a minimum of two-character referees.

### 6. Responsibilities of Photographers and Videographers

6.1 They must respect the privacy of participants and refrain from capturing close-up shots or videos without explicit consent.

6.2 They are prohibited from entering restricted areas\*\* without permission

6.3 They are strictly prohibited from taking photographs or video footage in changing rooms, toilets, and showers.

6.3 Any concerns or complaints raised regarding a photographer's or videographer's behaviour may result in the immediate revocation of the Photographer/Videographer Pass and potential barring from future events.

**\*\*Restricted areas include (but are not limited to):**

*warm-up area (with permission only), call tents, officials room, first aid area, massage/physio area technical and results area, drug testing room, other areas as indicated by the Meeting Manager*

If a photographer is unsure of what is a restricted area, they need to ask the Meeting Manager for clarification.

### 7. Sharing and Distribution

7.1 Any photos or videos taken should not be used for commercial purposes without the explicit consent of Athletics Wellington and the individuals captured.

7.2 Distribution or sharing of images or footage on public platforms should be done with caution, ensuring no athlete who has indicated on the registration form that they're not to be photographed is identifiable.

### 8. Policy Review and Updates

This policy will be reviewed annually or as deemed necessary by the Athletics Wellington board to ensure its relevance and effectiveness.